



[\(https://www.pr.com/\)](https://www.pr.com/)

[Join Now \(https://admin.pr.com/create-account\)](https://admin.pr.com/create-account)

[Business Press Releases](https://www.pr.com/business-press-releases)

[Submit Press Release \(https://admin.pr.com/create-account\)](https://admin.pr.com/create-account)

[Sign In \(https://admin.pr.com/signin.php\)](https://admin.pr.com/signin.php)

[Press Release Pricing](#)

[Recent News](#)

[Business](#)

[Lifestyle](#)

[Public Interest](#)

[Technology](#)

[Press Releases \(https://www.pr.com/press-releases\)](https://www.pr.com/press-releases) > [Arts & Entertainment \(https://www.pr.com/news-by-category/2\)](https://www.pr.com/news-by-category/2) > [Books \(https://www.pr.com/news-by-category/4\)](https://www.pr.com/news-by-category/4) > [Page Publishing \(https://www.pr.com/company-profile/press-releases/518315\)](https://www.pr.com/company-profile/press-releases/518315)

Page Publishing

[Press Releases \(/company-profile/press-releases/518315\)](https://www.pr.com/company-profile/press-releases/518315)

Author Rob Prazmark’s New Book, "The Olympics Don’t Take American Express," is Insider’s View of the Multibillion-Dollar World of Sports and Sophisticated Dealmaking

Recent release "The Olympics Don't Take American Express: The Birth of Mega Sport Sponsorships, Part One" from Page Publishing, is a fascinating, behind-the-scenes look at the high-powered professional sports and business universe. Author Rob Prazmark's uniquely elite access to the highest levels of sport and business offers an unparalleled perspective on the power behind the Games and Mega Properties.



[Get Email Alert \(https://admin.pr.com/user_press.php?add=1&subscriptionid=518315\)](https://admin.pr.com/user_press.php?add=1&subscriptionid=518315)

[Get Email Alert \(https://admin.pr.com/user_press.php?add=1&subscriptionid=518315\)](https://admin.pr.com/user_press.php?add=1&subscriptionid=518315)



[RSS \(/rss/press-releases-2/518315.xml\)](https://www.pr.com/company-profile/press-releases/518315)

[RSS \(/rss/press-releases-2/518315.xml\)](https://www.pr.com/company-profile/press-releases/518315)



Davidson, NC, January 30, 2024 --(PR.com (https://www.pr.com/))-- Rob Prazmark, a lifelong Buffalo Bill fan who spent forty years in the major leagues of multimillion dollar dealmaking on a global and national level has completed his new book, "The Olympics Don't Take American Express: The Birth of Mega Sport Sponsorships, Part One. He has represented properties, from the Olympic Games to FIFA's World Cup to Jerry Jones and the Dallas Cowboys during their glory Super Bowl days. This is an entertaining memoir of his extraordinary career. Thus far Rob has raised over \$3.8 Billion in revenue for his clients. In 2004, Sports Business Journal recognized him as the 8th most powerful executive in the Olympic Games-Worldwide.

This book is about an ordinary guy who lives an extraordinary life representing some of the greatest properties in the world, working with an amazing range of characters. From Jerry Jones to Mitt Romney to Juan Antonio Samaranch to Mark McCormack, the book tracks hunting the big game and the games that are played at the highest levels. The book could be called "Tales from the Crypt" and serves as a teaching tool for all that want to enter the field of sports and event marketing, business, and all salespeople in this country and around the world.

Published by Page Publishing, Rob Prazmark's engrossing and entertaining book is a must-read.

Readers who wish to experience this engaging work can [purchase](http://pagepublishing.com/books/?book=the-olympics-dont-take-american-express) (<http://pagepublishing.com/books/?book=the-olympics-dont-take-american-express>). "The Olympics Don't Take American Express: The Birth of Mega Sport Sponsorships, Part One" at bookstores everywhere, or online at the Apple iTunes Store, Amazon, Google Play, or Barnes and Noble.

For additional information or media inquiries, contact Page Publishing at 866-315-2708.

About Page Publishing:

Page Publishing is a traditional, full-service publishing house that handles all the intricacies involved in publishing its authors' books, including distribution in the world's largest retail outlets and royalty generation. Page Publishing understands that authors should be free to create, not mired in logistics like eBook conversion, establishing wholesale accounts, insurance, shipping, taxes, and so on. Page's accomplished writers and publishing professionals allow authors to leave behind these complex and time-consuming issues and focus on their passion: writing and creating. Learn more at www.pagepublishing.com.

Contact

Page Publishing Media Department

1-866-315-2708

www.pagepublishing.com

[!\[\]\(c50c8b7b2cc2cf9ff925edec0ee94c0d_img.jpg\) Contact \(/press-release/904752/contact\)](mailto:Contact (/press-release/904752/contact))

Categories

[Books \(/news-by-category/4\)](#)

Press Release Distribution

[Submit Press Release \(https://admin.pr.com/create-article\)](https://admin.pr.com/create-article)
[Press Release Pricing \(https://www.pr.com/press-release-pricing\)](https://www.pr.com/press-release-pricing)
[Press Release Distribution \(https://www.pr.com/press-release-distribution\)](https://www.pr.com/press-release-distribution)

Account

[Create Account \(https://admin.pr.com/create-account\)](https://admin.pr.com/create-account)
[Business Profile \(https://www.pr.com/business-profile\)](https://www.pr.com/business-profile)

Resources

[Press Releases \(https://www.pr.com/press-releases\)](https://www.pr.com/press-releases)
[RSS Feeds \(https://www.pr.com/rss-feeds\)](https://www.pr.com/rss-feeds)
[For Journalists \(https://www.pr.com/get-press-rel\)](https://www.pr.com/get-press-rel)
[Articles \(https://www.pr.com/articles\)](https://www.pr.com/articles)

Company

[About \(https://www.pr.com/about\)](https://www.pr.com/about)
[Contact \(https://www.pr.com/contact\)](https://www.pr.com/contact)
[Content Publishing Partner \(https://www.pr.com/content-partners\)](https://www.pr.com/content-partners)